



*Spray your way to
the perfect finish*

FOR IMMEDIATE PUBLICATION

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Automotive Celebrities To Join Apollo Sprayers SEMA Show Booth

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Apollo Sprayers International, Inc is beyond excited to announce that celebrity guests, John Burgess of reality TV show Texas Metal and Brandon "Gooch" McCoy of Gooch Customs will be in our booth (#33209 South Hall) at this year's 2022 SEMA Show. "Our entire team at Apollo is beyond excited to have celebrities of John and Gooch's caliber in our booth to talk shop and sign autographs for those in attendance," states John Darroch, President, and CEO.

John Burgess was born and raised on the northside of Houston, Texas, and has built a reputation as a leader within the custom upholstery industry. John has over 30 years of experience in the custom automotive industry and now highlights his talent as the main custom interior personality on Texas Metal. Texas Metal is a TV show on Motor Trend and is the highest-rated shows for season 1, 2 and now 3. John prides himself on consistently exceeding his client's expectations. At the end of the day, John loves custom automobiles and Tacos to name a few!

Brandon "AKA Gooch" McCoy, of Gooch Customs, Broken Arrow, OK has been one of the leading freehand pinstriper's and custom painters in the game since 2005. With numerous wins from the custom car and motorcycle show circuits, along with publications such as Street Trucks, Trucking and All Time Low, Brandon relies on his experience and steady hand to help create one-of-a-kind masterpiece's. Gooch also participated and contributed to Apollo's 2021 one-off custom painted and pinstriped Precision-PRO LE that was on display during the 2021 SEMA Show. As Gooch himself says, "I'm just a dude who lives for custom paint and the culture!"

Apollo Sprayers International, Inc. was founded with a singular mission, to provide the perfect finish. Since our pioneering launch in 1966, Apollo's continuous leadership in TrueHVLPTM spray systems have earned global recognition for our US made, Award-Winning and environmentally friendly automotive, industrial, commercial, and cabinet refinishing spray equipment. Apollo continues to drive advancements in the HVLPT field by dedicating our resources to continuous improvement, innovation, and exemplary value.

Apollo's state-of-the-art manufacturing facility in Vista, California (USA) produces precision engineered and technologically advanced HVLPT products by utilizing the latest techniques and quality-control procedures. In addition, Apollo spray equipment is designed to meet or exceed the toughest air quality standards in the world including California's South Coast Air Quality Management District (SCAQMD). Apollo's ongoing commitment to research and development ensures their customers that all Apollo products utilize the newest, most efficient, and easiest-to-use TrueHVLPTM technology that currently delivers 40% - 50% material savings from 80% - 90% transfer efficiency.

Working hand in hand with the coatings industry, Apollo Sprayers has constantly advanced HVLPT technology with the ApolloSpray® M3000, Precision PRO LE™ Series, Power VS™ Series, and The AtomiZer® 7700 HVLPT and Compressed Air Spray Gun Series. The full range of award-winning Apollo Spray Guns provides low overspray and the finest finish, with safe, green products and results.

APOLLO...Spray Your Way To The Perfect Finish!

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